

SARAH COX

GRAPHIC DESIGNER

sarahcoxportfolio.com

sarahashleyc02@gmail.com

(864) 356 1844

EXPERIENCE

Freelance Designer | August 2022 - Present

Creates and maintains relationships with clients to meet their specific needs. Utilizes research, attention to detail, and Adobe CC Suite, as well as graphic design and marketing skills, to provide the client with what they want.

Email Marketing Certification | October 2023 - Present

Listens to the brand's needs and wants and designs an integrated marketing campaign. This includes designing a campaign layout, planning events, advertising, designing websites, email marketing, and writing a commercial ad.

Freelance Sculptor | August 2023 - December 2023

Creates and maintains relationships with clients to design their specific needs. Creates and sculpts using different materials, such as 3D printing and clay, strongly focusing on craftsmanship and attention to detail.

EXTRACURRICULAR

- Volunteered at Anderson Cancer Society Fundraiser Events
- Participated in All-County and Regional Orchestra
- Participated in Anderson University Orchestra
- Played violin in Anderson University President's Gala
- Earned Superior award in the SCMEA Orchestra Division
- National Honor Society Member

EDUCATION

South Carolina School
of the Arts

Anderson University
BFA Graphic Design
Minor in Marketing
May 2025
3.5 GPA

TOOLS

Adobe CC Suite
(Illustrator, Photoshop,
InDesign, Portfolio,
Acrobat, Lightroom)
Figma/Figjam, Keynote,
Ultimaker 3D Printer,
Glowforge, MailChimp

AWARDS

SCSA - Visual Arts Scholarship
Dean's List, 2021-2023
Email Marketing Certification
Denmark Scholarship
(Academic Based)

SKILLS

Communication, Adaptable,
Problem-solving, Research, Time
management, Teamwork, Critical
Thinking, Creativity, Positivity,
Integrated Marketing Campaigns,
Advertising, Typography,
Sculpture, Attention to Detail